



Cloverdale Rotary Club Presents 6th Annual

Asti Tour de Vine

The Asti Tour de Vine is a cycling tour through the Dry Creek and northern Alexander Valleys at the height of the fall color. The event is staged by the Cloverdale Rotary Club to support of local schools and non-profit organizations.

Sponsorships go a long way toward the success of the Tour de Vine. As a sponsor, your logo is prominently displayed on the website astitourdevine.com, and at the event. Registration is exclusively at the web site, assuring your logo will be seen. Links from your logo are included should you so desire. Complimentary tickets to the barbeque at the conclusion of the ride are included at higher sponsor levels.

Past local beneficiaries include:

Cloverdale Boys and Girls Club
Cloverdale Adds Resources to Education
Cloverdale Healthcare Foundation
Wallace House (Temporary Shelter for Homeless)
Fourth of July Fireworks Display
Cloverdale Rotary Interact Club (Rotary for teens)
Cloverdale Little League
Cloverdale Ponytail Baseball League
Project (High School) Graduation
Rotary Youth Leadership Assembly
Academic and Sports Scholarships
Service Above Self (Recognizes Outstanding Long Term Community Service)
Youth Soccer League

The Cloverdale Rotary Club also supports Rotary's global efforts to:

Stamp out Polio Worldwide
Bring clean water to the two Billion people who don't now have access.

The event takes place October 19, 2013 beginning and ending at the historic Asti Winery two miles south of Cloverdale. Asti Tour de Vine is for the novice and expert alike. The rides range from a fairly flat 25k ramble through Cloverdale and along the Russian River to the rugged 100 mile Rockpile Rumble along the ridgelines above Lake Sonoma.

Local non-profits staff rest areas with food and non-alcoholic drinks. They share in the proceeds.

To be added to our list of Sponsors at astitourdevine.com and beyond, contact Iris konik at 707-494-8782.



**Cloverdale Rotary Club
Asti Tour de Vine, October 19, 2013**

Sponsorship Levels

\$100.00 "Pedaler" Sponsor

- Acknowledgement on website and event signage.
- Opportunity to place promotional item in event gift bag.
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.

\$300.00 "Freewheeler" Sponsor

- Acknowledgement on website, event signage.
- Opportunity to place promotional item in event gift bag
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.
- Two tickets to event. Come enjoy the bicycle tour and luncheon on us.



NEW FOR
2013

\$500.00 "Tandem" Sponsor

- **New! This level of sponsorship gets your name and logo on the drawstring bag/backpack that every rider will receive.**
- Acknowledgement on website and event signage.
- Opportunity to place promotional item in event gift bag
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.
- Two tickets to event. Come enjoy the bicycle tour and luncheon on us.

Sponsorship is available to businesses, organizations, or individuals. For additional information please contact Iris Konik at 707-494-8782. **Return this form along with payment to Cloverdale Rotary, PO Box 388, Cloverdale CA 95425.**

Thank you for sponsoring the Asti Tour de Vine! We will contact you regarding logo use.

Name: _____ Phone: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Level: _____ Web Address: _____

Email Address: _____

Name (as it should appear in publications): _____