



Asti Tour de Vine

October 17, 2009

SPONSORSHIP FORM

Special sponsorship options include (please check one):

\$100.00 “Pedaler” Sponsor

- Listed as a sponsor on the “Asti Tour de Vine” press release.
- Listed on one of the kilometer markers, which will be placed throughout the tour route.
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.

\$300.00 “Freewheeler” Sponsor

- Listed as a sponsor on the “Asti Tour de Vine” press release.
- Listed on one of the kilometer markers, which will be placed throughout the tour route.
- Listed on the back of event T-Shirt as a sponsor
- Listed on the banner welcoming riders. This will be placed at Asti Winery or at the downtown plaza on Cloverdale Blvd. on the day of the event.
- Two free tickets to event. Come enjoy the bicycle tour and gourmet luncheon on us.
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.

\$500.00 “Tandem” Sponsor

- Listed as a sponsor on the ‘Asti Tour de Vine’ press release.
- Listed on one of the kilometer markers, which will be placed through out the tour route.
- Listed on back of event T-Shirt as a sponsor.
- Listed on the banner welcoming riders. This will be placed at Asti Winery or at the downtown plaza on Cloverdale Blvd. on the day of the event.
- Four free tickets to event. Come enjoy the bicycle tour and gourmet luncheon on us.
- The satisfaction of supporting an event, which will continue to grow and bring tourism and commerce to our businesses and community year after year.

“Off-Road” Table Sponsor (in-kind gift donation possibility)

- In addition to the above benefits, the Table Sponsor will have the opportunity to have one of the limited rest areas named solely after them.
- The Table Sponsor will have the opportunity to have a banner or signage displaying their name at this designated rest stop area. Sponsor to provide the signage or banner.
- Tandem Sponsors may also provide business cards and promotional items to display at their rest stop.
- *The Table Sponsor will provide all food, tableware, etc. for rest stop. They will work in conjunction with the Cloverdale Rotary to decide menu, rest stop theme, etc. The Cloverdale Rotary will provide staff for traffic control, security and beverage service and will help with staffing the food service if requested by sponsor. This is a unique opportunity to showcase your business and gourmet food to hundreds of potential customers.*

Thank you for your interest in sponsorship. All levels are available to businesses, organizations or individuals. Please contact Rotary members Joan Tillman at (707) 894-7848 or Lynn Hoyer at (707) 894-2989 for further information about sponsoring this event. You may also fill out the form and fax it to (707) 894-9541. We will contact you regarding payment method and logo use. Thank you!

Name: _____ Phone: _____

Business Name (as it should appear in publications): _____